

# Luxer One Releases Smart Fitting Room Technology: A Revolutionary Solution for Retailers

[Sacramento, January 2024] – Luxer One, a trailblazer in smart locker solutions, introduces its innovative smart fitting room technology, providing retailers with a comprehensive solution to address the escalating challenges in the retail landscape. With shrink costs reaching an alarming \$112.1 billion in 2022, Luxer One's cutting-edge innovation offers a cost-effective retrofit solution, ensuring an uninterrupted and secure shopping experience for customers.

Key Features of Luxer One's Smart Fitting Room Technology:

**Cost-Effective Retrofit Solution:** In response to rising shrink costs, Luxer One provides retailers with an economical retrofit solution, preserving the integrity of the customer's shopping journey.

**Bluetooth and Mobile App Operation:** Luxer One's technology operates seamlessly via Bluetooth and a dedicated mobile app, eliminating the need for traditional physical key management.

**Integration with Retailer Apps:** The smart fitting room technology seamlessly integrates with retailer apps, providing full control over the fitting room experience and enhancing overall efficiency.

**QR Code Access for Customers:** For customers with the store app, access to fitting rooms is granted through a simple QR code scan, ensuring a seamless and secure experience.

**Efficient QR Code Requests:** Customers without the app can easily request access via a straightforward QR code, triggering alerts to employee handheld devices for swift and efficient access granting.

**Accessibility for Non-Smartphone Users:** Luxer One's solution accommodates customers without smartphones by enabling easy access through employee handheld devices.

**Theft Deterrence:** The smart technology effectively deters theft, ensuring the safety and security of merchandise within the fitting room environment.

**Minimized CAPEX and Simplified Maintenance:** Luxer One's solution minimizes capital expenditures and simplifies maintenance, offering retailers a streamlined and cost-efficient technology solution.

Luxer One empowers retailers to safeguard their merchandise while delivering an exceptional shopping experience to valued customers. By seamlessly integrating cutting-edge technology into fitting room operations, Luxer One ensures that retailers stay at the forefront of innovation in the ever-evolving retail landscape.

For more information about Luxer One's smart fitting room technology and its transformative impact on the retail experience, please visit [www.luxerone.com](http://www.luxerone.com) or contact Brianna Menicucci at [press@luxerone.com](mailto:press@luxerone.com).

About Luxer One:

Luxer One is a leading provider of innovative smart locker solutions, committed to revolutionizing package delivery for multi-family communities and retail environments. With a focus on security, convenience, and adaptability, Luxer One continues to lead the way in providing transformative technology for the modern retail landscape.

Luxer One  
5040 Dudley Blvd  
McClellan, CA 95652  
[press@luxerone.com](mailto:press@luxerone.com)